

# CAMPARI ACADEMY

**Position Title:** Campari Academy - Head Bartender

**Employment Status:** Part Time

**Start Date:** ASAP

**Location:** New York, NY

**Reports To:** Operations Manager

## **About Campari Academy:**

The Campari Academy is an education program for bartenders just like you all around the world. We take education very seriously but that doesn't just mean classes. Like any place of discussion and learning, Campari Academy is also about building like-minded connections within the community. We have an incredible home base in NYC but Campari Academy reaches far beyond those doors. Designed with the community in mind, we offer in-person and mixed media platforms where learning discussion, social missions, industry trends and creation collide. As we continue to build a strong network of genuine advocates for higher learning, we hope to establish a place where great minds in our industry have the resources to become leaders for the next generation.

## **Position Summary**

Simple Serve is looking for a part time Head Bartender to join our Campari Academy team in the Campari America Headquarters in New York City. The Head Bartender Team are the leaders of Academy and bar service and require individuals with advanced experience behind the bar and managing a team. They are accountable for high quality bar and training event execution. The Head Bartender Team are crucial contributors to the creative outputs of the Campari Academy, including cocktail development, trend insights, and educational materials. The Head Bartender role is a shared leadership position and includes a variety of tasks such as VIP hospitality service, bartending, cocktail batching, using advanced equipment, facilitating bar events, Academy trainings, and the occasional off-site event.

## **Daily Responsibilities:**

- Lead setup/breakdown of all bars and Academy space for events
- Creation (as needed), preparation and service of requisite cocktails
- Set high standard of hospitality with guests at on-site activations, tastings, educational activations
- Record shift notes and event details for recap documents
- Promote a sense of pride and ownership in maintaining all prep areas, bars, and bar storage facilities
- Continued acquisition of education in spirits and cocktail families, and shares with the Academy Team
- Comfortably answer questions while multi-tasking and maintaining a hospitality driven attitude for the duration of their shift
- Assist and contribute to on-site research & development sessions - including innovation workshops, drink strategies, and brand strategy curriculum.
- Collaborate with the Academy Operations Manager & Academy Lead in development and creation of educational activations
- Attend any recommended education to build knowledge base



- Participate in internal education programs that lead the industry & inspire commitment to the Campari portfolio
- Attend Academy team meetings and project brainstorming
- Bring ideas and opportunities from their experience like industry cocktail, service and training trends
- Assist with other Academy responsibilities such as competitive tasting panels, VIP executive requests

The ideal candidate for the Head Bartender position would be a growth mindset thinker, have a minimum of 6 years experience as a professional bartender, including 2 years in a leadership capacity, and would possess a strong desire for acquiring and sharing continued education. Ideal Head Bartender team individuals would have some experience working for spirit suppliers and/or previously developing training programming. To achieve continued growth in their career in the hospitality & spirits industry, a Head Bartender staffer's tenure and progression would include the mentorship of the Academy SHAKE & STIR team members and opportunity to work on exclusive commercial projects for Campari America - this role is optimal for an individual who wants to take the next step in their career but wants to remain behind a bar. The Head Bartender position candidate should have significant knowledge of the Campari portfolio, previously participated in or attended Campari America events, and has considerable education in spirits, hospitality & bartending.

### **Compensation:**

To successfully deliver against the above job description, members of the Head Bartender will receive \$50 per hour. Shifts will be assigned Tuesday through Thursday. Opportunities for additional on-call shifts should be semi-frequent dependent on the activation schedule within the space and business needs.

### **Requirements**

- Minimum six (6) years bartending experience in a craft cocktail environment
- Minimum two (2) years of experience that reflects an ability to manage cocktail programs
- One (1) year of experience that reflects an ability to build spirits knowledge in others (preferred but not required)
- Indisputable cocktail & spirits knowledge and advanced mixology skills
- Industry certifications such as BAR Ready, WSET, Sommelier, Cicerone (preferred but not required)
- Has an active and influential role within the bartender community
- Articulate, charismatic, engaging and pleasant
- Demonstrated public-speaking, presentation and computer skills
- Professional, responsible and able to work independently
- Takes initiative
- Passionate about the spirit industry
- Enjoys being a part of a team and has a mentorship mindset
- Adaptable and say “yes” attitude to the unexpected
- Ability to lift 50 pounds as part of the daily function of this role

